

TIANJIN
UNIVERSITY
OF FINANCE
AND ECONOMICS



TRINITY
WESTERN
UNIVERSITY

THE GREAT WALL INTERNATIONAL MBA PROGRAM

长城国际MBA项目

TIANJIN UNIVERSITY OF FINANCE AND ECONOMICS, MBA EDUCATION CENTER

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TIANJIN UNIVERSITY OF FINANCE AND ECONOMICS



天津财经大学MBA早在1987年开始与美国俄克拉荷马城市大学合作举办了中国最早的MBA项目，该项目为天津财经大学MBA教育项目的国际化奠定了坚实的基础。经过20多年的发展和建设，天津财经大学已经形成具有IMBA、MBA、EMBA全系列、国际国内兼备的MBA教育体系。

The program has an international orientation. It has a modern profile and at the same time embodies the belief in knowledge and competence. The joint-venture MBA finds strong support by both Universities, for its large resources and good reputation, as well as the international perspective.

天津财经大学始建于1958年，是新中国最早建立的五所财经类大学之一，经过五十余年的建设和发展，学校已经发展成为一所以应用经济和工商管理学科为主干，兼有文学、法学、理学、工学、教育学等七大学科门类交叉渗透、协调发展的多科性大学。学校拥有国家级重点学科、市重点学科，应用经济学、工商管理、管理科学与工程3个一级学科博士学位授权点和博士后流动站，覆盖20个博士学位授予专业或方向，7个一级学科硕士学位授权点，覆盖44个二级学科硕士授予专业，12个硕士专业学位点，39个本科专业。形成了多层次、系统化的办学体系。





Trinity Western University

Trinity Western is a Christian University legislated by British Columbia to serve the public. Recognized for quality, TWU has received seven consecutive A+ rankings for Quality of Teaching and Learning (previously called Quality of Education), holds three Canada Research Chairs, and wins national championships in CIS sports. More importantly, lives are changed at TWU through its whole-person, Christ-centered approach to education. With a wide array of undergraduate, graduate, and adult degree-completion programs, TWU equips leaders of character and competence to make a positive impact in the lives of others.

The curriculum of International MBA program between Trinity Western University, Canada and Tianjin University of Finance and Economics, China. The International MBA program is an internationalized program between Trinity Western University and Tianjin University of Finance and Economics is dedicated itself in cultivation of student's global business vision; mastery of theory, method and skills of corporation management; conversance of international business and corporation Finance, as well as the professional moral and ethics education.



Object

To provide the internationalization manager and entrepreneur with global business vision; international business and corporation Finance specialization and good professional integrity for the society.

Specialization

International Business and Corporate Finance

Length of Study

18 or 19 months, not more than 5 years

Diploma

Student will be granted the MBA degree issued by TWU:

1. Identified by China Ministry of Education;
2. Admitted by the British Columbia Provincial Ministry of Education and U.S. Ministry of Education.

Admission Requirements

1. English Proficiency:

All applicants for the Program must meet one of the four English proficiency qualifications plus participate in an interview to determine that the student's English communication capabilities are adequate for the Program. Each student must meet one of the following for entry into the Program:

- a. A minimum score on Canadian Academic English Language(CAEL) assessment. This is preferred assessment instrument for the program. TWU will provide qualified personnel to administer this test in China. TWU will coordinate the date(s) for this test with the MBA Director and TUFE. If an applicant is low on any other assessment, they will need to take the CAEL test to assess their current English proficiency.
- b. IBT (Internet Based TOEFL) score of 78 or above;
- c. IELTS(International English Language Testing System) score of 6 or above (Each subtest score shall be 6.0 or about);
- d. CET-6 passed or new CET-6 score of 420 or above with this score being reviewed against student performance 12 months into the Program.
- e. All applicants will be required to participate in an interview to determine whether the students' English communication capabilities are sufficient for entry into the Program. Though this will likely be part of the interview with the MBA Director (or his/her designate), it is possible that the English proficiency assessment interview may be conducted by another person as delegated by the TWU MBA Director.

2. GPA Requirement

Students must have an undergraduate GPA score of 3.0 or above;

3. GMAT Requirement

The GMAT will be used to assess applicants. While no minimum GMAT score will be required, in order to be competitive, applicants likely will need a score of 550 or better. Applicants who recently graduated with a BBA or BA in Business with a strong GPA may be exempted from the GMAT requirement. On a case-by-case basis, the GMAT may be waived by the TWU MBA Director for business executives with extensive business experience.

4. Interview with TWU MBA Director



All applicants are required to participate in an interview with the MBA Director (or his/her designate) which will provide an opportunity to evaluate an applicant's level of maturity, interpersonal skills, career focus, and motivation.

Application documents

1. Undergraduate diploma
4 hard copies and translations stamped with official seal, examine the original.
2. Bachelor Degree
4 hard copies and translations stamped with official seal, examine the original.
3. Undergraduate Transcript
4 hard copies and translations stamped with official seal.
4. Schooling Certificate for graduating student
5. English Proficiency documents
4 hard copies, examine the original.
6. Resume in English
4 hard copies.
7. Two References
Applicants are to request two confidential reference letters, ideally one professional and one academic. The professional reference should be from a senior officer in the student's organization familiar with the student's character, work performance, and leadership potential.
8. Personal Statement
Applicants are to submit a 500-800 word personal statement describing their academic and personal goals, key experiences leading to their desire for academic advancement, and reasons for pursuing entry into the Program. It should illustrate the applicant's readiness to study in the Program and how they believe they will both contribute to the Program and benefit from studying in the Program.
9. Photos
Recent electronic photo, 2 copies of 1 inch paper photo and 2 copies of 1.5 inch photos with signature on the back.



b.Full-time courses schedule

Round	Tues	Wed	Thu
1st(the third week)	9:00am-4:00pm	9:00am-4:00pm	9:00am-4:00pm
2st(the fourth week)	9:00am-4:00pm	9:00am-4:00pm	9:00am-4:00pm

c.Holiday: December and Spring festival, 2 months together

d.Class Month: Foundation courses: 2 months, core courses: 9 months, Specialization Courses: 5 or 6 months,

Total study length: 18 or 19 months

7.Academic Regulations:

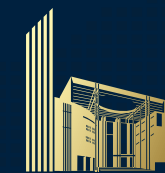
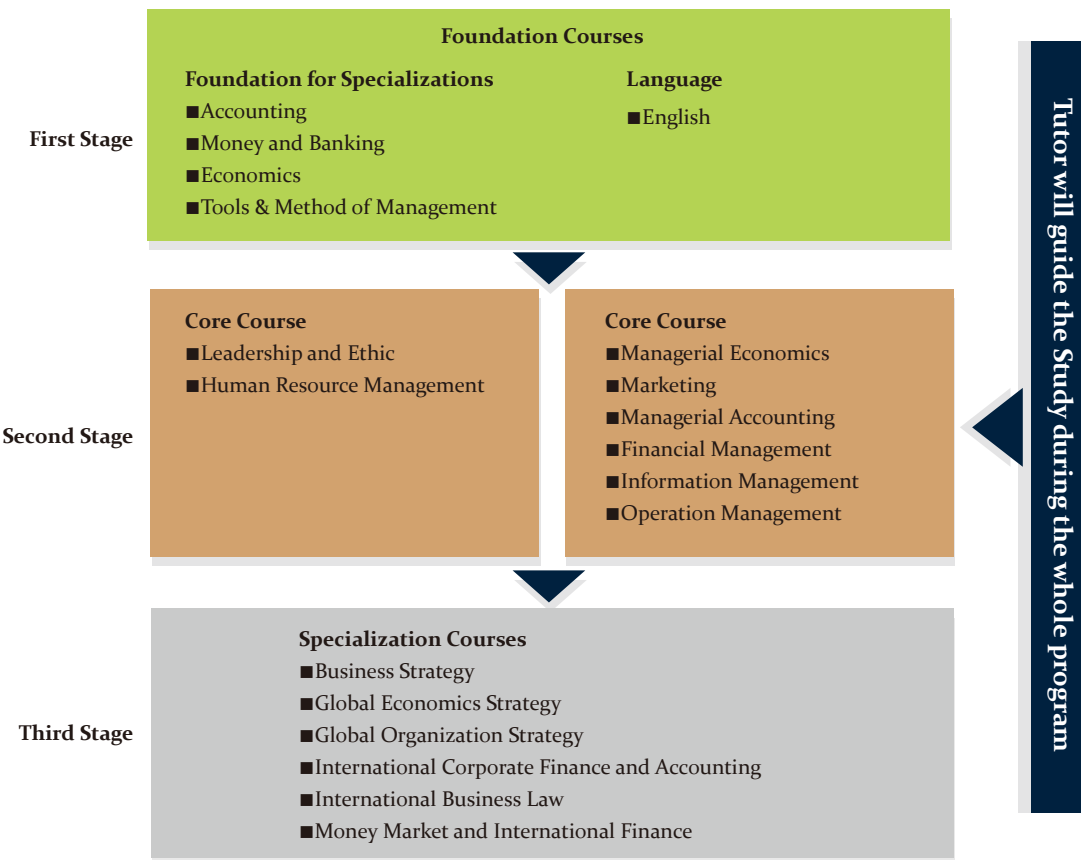
- a.The score of each course must be 70 or above, if not, must retake the failed course.
- b.The attendance rate must be 80% or above, if not, must retake the course.
- c.The retaking fee of each course is CAD 600.
- d.If retaking the same course and do not pass, the students will not be eligible to get the diploma from TWU.

8.Apply of Degree and Diploma

The applicants shall meet below requirement:

- a.Take all 19 courses, each course must be 70 or above;
- b.Meet the requirement of getting MBA degree and diploma;
- c.No violation of university regulations.

Then they can get the degree and diploma from TWU.



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The curriculum of International MBA program between Trinity Western University, Canada and Tianjin University of Finance and Economics, China

The International MBA program is a internationalized program between Trinity Western University and Tianjin University of Finance and Economics is dedicate itself in cultivation of student's global business vision; mastery of theory, method and skills of corporation management; conversance of international business and corporation Finance, as well as the professional moral and ethics education.

1.Object

To provide the internationalization manager and entrepreneur with global business vision; international business and corporation Finance specialization and good professional integrity for the society.

2.Length of Study

18 or 19 months, not more than 5 years

3.Specialization

International Business and Corporate Finance

4.Credit Requirement

Students with International Business and Corporate Finance majors need to take 42 credits which include:

1.Foundation Courses	5 courses	N/A
2.Core Courses	8 courses	24 Credit
3.Specialization Courses	6 courses	18 Credit

5.Courses and Curriculum

The principle of curriculum of MBA program between Trinity Western University and Tianjin University of Finance is to focus on the modern theory and practice of international business. Base on that; reinforce the mastery of the theory and tools of corporate finance. The lecture formation will include professor lecture, case study, sand table simulation and inspection, analysis and consulting of multinational corporations

Three parts of courses:

First Part is foundation courses which include 5 bilingual courses. These courses will include all the foundation and language courses for MBA courses. The purpose is set up the economics and management theory foundation for other MBA courses.

The purpose of language course is to prepare the English skill for Chinese Student for study and Chinese skill for international students for communications.

Second Part is core courses which include 8 English taught courses. Core courses focus on the theory, method and skill learning and research of Economics and Management field. Establish the systems thinking and tools for the students to analyze and solved the problem.

Third part is specialization courses which include 6 English courses, one of those 6 courses will be mobile learning courses. The specialization courses will focus on study and research of the method, tools and skills for international business and

corporate finance. The purpose is to cultivate the specialty of international business and especially the skills of corporate finance.

Fourth part is tutorial courses which include quantity analysis tools and finance courses. The purpose is to impel the student to prepare themselves for the MBA study and have better absorption of lectures.

Courses:

5 foundation courses

- ACCT 5013 Accounting
- FIN 5023 Money and Banking
- ECON 5053 Economics
- ENG 5063 English
- Tools and Method of Management
- Chinese (For International Students)

8 core courses

- MBA 525 Managerial Economics
- MBA 521 Managerial Accounting
- MBA 552 Human Resources Management
- MBA 593 Leadership and Ethic
- MBA 501 Marketing
- MBA 542 Financial Management
- MBA 570 Information Management
- MBA 571 Operation Management

6 specialization courses:

- MBA 684 Business Strategy
- MBA 661 Global Economics Strategy
- MBA 662 Global Organization Management
- MBA 663 International Business Law
- MBA 664 International Corporate Finance and Accounting
- MBA 680 Money Market and International Finance

To make sure the students could get the study expectation and object of the program, each intake will have two tutors combined by a Canada and a Chinese. Most of the tutors have intermediate certificated or above, they will provide effective career counseling and guidance for the student. Those were base on overall understanding of the students by considering their knowledge level, working experience and other individual factors and environment difference. This could be a highlight feature of our program.



Frame of Curriculum of International M.B.A. Trinity Western University and Tianjin University of Finance and Economics

Type	Courses	ID	Contact hours	Credit	Semester			Note
					1	2	3	
Foundation	Accounting	ACCT5013	20		*			Chinese Professor
	Money and Banking	FIN5023	20		*			Chinese Professor
	Economics	ECON5053	20		*			Chinese Professor
	English	ENG5063	40		*			Canada Professor
	Tools and Method of Management		20		*			Canada Professor
	Chinese		192		*	*	*	Chinese Professor
Core	Managerial Economics	MBA525	48	3		*		Chinese Professor
	Managerial Accounting	MBA521	48	3		*		Chinese Professor
	Human Resources Management	MBA593	48	3		*		Canada Professor
	Leadership and Ethic	MBA501	48	3		*		Canada Professor
	Marketing	MBA542	48	3		*		Canada Professor
	Financial Management	MBA506	48	3		*		Canada Professor
	Information Management	MBA570	48	3		*		Chinese Professor
	Operation Management	MBA571	48	3		*		Chinese Professor
Specialization	Business Strategy	MBA684	48	3			*	Canada Professor
	Global Economics Strategy	MBA661	48	3			*	Chinese Professor
	Global Organization Management	MBA662	48	3			*	Canada Professor
	International Business Law	MBA663	48	3			*	Canada Professor
	International Corporate Finance and Accounting	MBA664	48	3			*	Canada Professor
	Money Market and International Finance	MBA680	48	3			*	Chinese Professor

6.Lecture Time and Method

To fulfill the object of the program, guarantee the quality of lecture and by considering the diversified learning demand, this program will have two lecture schedules:

a.Part-time courses schedule

Round	Fri.	Sat.	Sun
1st(the third weekend)	6:30-10:30pm	9:00am-5:30pm	9:00am-5:30pm
2st(the fourth weekend)	6:30-10:30pm	9:00am-5:30pm	9:00am-5:30pm